

Exciting Job Opening for WEC's *Stop Runaway Inequality Campaign*

The New Jersey Work Environment Council (WEC) is a coalition of 70 labor, community, and environmental organizations advocating for safe, secure jobs and a healthy, sustainable environment. WEC seeks a full-time, experienced **Campaign Organizer** based in our Trenton-area office. **The position begins in August or early September, 2016** and is a 12-month position with the option to renew if funding is secured.

The person hired will organize and expand a dynamic grassroots advocacy campaign, *Stop Runaway Inequality*. The campaign focuses on addressing economic inequality, and the outsized influence of corporations, particularly Wall Street firms, which often thwarts progress on a range of policy demands on issues of public health, environmental protection, workers' rights, civil rights, etc. The campaign organizer will work to build a broad-based alliance and coordinate a large education initiative to train thousands of people, feeding new activists into the movement.

Responsibilities

The Campaign Organizer will have these responsibilities:

- Work with the Director, other staff and stakeholders to develop and implement campaign plans.
- Maintain and expand diverse coalition of key organizations, through in-person and telephone contact, participatory campaign planning meetings, etc.
- Lead campaigns in order to achieve measurable goals within specific timelines.
- Speak at meetings and workshops of unions, community, and environmental organizations.
- Coordinate messaging, press conferences, and other media events.
- Develop and maintain a social media presence for the campaign.
- Identify and secure participation from grassroots activists.
- Coordinate logistics and recruitment for multiple trainings throughout the state.
- Assist with the delivery of training programs.
- Organize other grassroots activities, such as petitioning and postcard signing.
- Communicate with legislators and other public officials.
- Help identify, develop, and train leaders.
- Develop or edit campaign materials including material for a monthly e-newsletter.
- Some administrative tasks to support campaign activities.
- Identify and participate in promotional opportunities, such as conferences and exhibits to highlight the campaign to external audiences.
- Assist in the development of content for grant proposals and other fundraising appeals.
- Maintain project documentation, help write progress reports.
- Participate in self-critical campaign assessment, as well as WEC staff meetings.

Qualifications

- Demonstrated ability to build coalitions, recruit volunteer activists, mobilize action, and lead campaigns.
- Excellent verbal and written communication skills.
- Competency in basic computer programs, including Microsoft Word and Excel and social media platforms including MailChimp, Facebook and Twitter.
- A valid driver's license and car access are required.
- Ability to conduct outreach activities approximately two evenings a week (including occasional weekends).
- Bilingual (Spanish) is a plus.

We want a person with high-energy and enthusiasm; that works well under pressure; can handle multiple tasks at once and can adapt to changing situations; is committed to social justice; and is a hard worker who recognizes that changing NJ is not a 9 to 5 endeavor. Must be willing to travel statewide.

Experience

Minimum of two years of organizing, communications or education experience in grassroots and/or union organizing preferred. Experience engaging and managing volunteers highly desired. Formal organizing training, such as by Midwest Academy, Center for Third World Organizing, etc., preferred. Fundraising experience is also an asset.

The position is full-time, based in Ewing, just outside Trenton. Salary is commensurate with experience. The position is covered by a collective bargaining agreement and includes generous benefits and vacation time.

To apply, email a) a cover letter; b) resume; c) two writing samples (and/or other supporting material), and d) three professional references (with contact information) to: support@njwec.org. Writing samples should reflect materials intended for a broad audience and relevant to this position. *No phone calls please.*

WEC is an equal opportunity employer. People of color, women, persons with disabilities, and LGBT individuals are urged to apply.

Union members who can take leave time for union-related leave of absence are also encouraged to apply.

WEC is the nation's longest standing labor/environmental coalition and is the state affiliate of the BlueGreen Alliance, a national coalition of unions and environmental organizations.

Visit www.njwec.org for more information.